**Ideation Phase**

**Define the Problem Statements**

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| Date | 17 October 2022 |
| Team ID | PNT2022TMID51969 |
| Project Name | News tracking application |
| Maximum Marks | 2 Marks |

**Customer problem statement:**

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1  24/7 Working people find it hard for reading the news. | Jin is an Employee who wants to read newspaper, without any hassle while travelling because he doesn’t want to carry the physical newspaper | I am looking for the easier method to read news. | I am unable to find the time to read news. | It is challenging to manage time on working days | I feel being not updated with the news and current affairs that revolving around me. |
| PS-2  Finding the right content about specific news topics in single platform is challenging. | jimin is an HR who want get updated in the company recruitments and business related news in a single application or website. | I am looking for the right website or Application which update and notify me in every aspect. | I am unable to find the right application or website. | It is challenging and hard to find single place to find the news. | I feel redirected to some other news which consumes a lot time by giving me irrelevant data. |

